

Why should I take an ROP class?

Experience is the best teacher.

ROP can help you get the experience needed to obtain your first job, update your existing skills and prepare you to qualify for a better job. Many classes include “hands-on” internships in business and industry. ROP can also be very helpful in the exploration of your college major. People who complete ROP classes obtain skills and experience demanded by employers, and those who are university/college bound are able to examine areas of interest before making long term commitments. University/college applicants may receive priority consideration when transcripts show evidence of involvement in a related career program, such as ROP, especially in many popular or highly impacted fields of study. Students are also prepared to seek advanced training and realize the value of continuing education.

Articulation with Butte and Yuba Colleges offers advanced placement and/or credit for the completion of some ROP classes.

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Butte County

ROP

Regional Occupational Program ★

Committed to Career Success

Web Design



Web Design



Class Description

This class is designed to provide the necessary skills and training for an entry-level position in the field of Web Design. The class focuses on web page planning, design, layout and construction (effective and ineffective) and setup and maintenance of a web site. HTML, DHTML, JavaScript and various web page and image creation tools are also covered. While this class is taught in a PC environment, all the skills are transferable to Mac computers.

Employment & Careers

- ◆ Web Developer
- ◆ Webmaster/Web Editor
- ◆ Multi-Media Artists and Animators
- ◆ Graphic Designer/Web Page Design

Areas of Study

- ◆ World Wide Web and hypertext markup terminology
- ◆ Browsers, email clients, FTP clients, compression utilities, newsreaders and search utilities
- ◆ Web page design principles
- ◆ Design considerations: audience, browser version and cross platform issues
- ◆ Content creation tools for graphical Elements - PhotoShop
- ◆ HTML tools
- ◆ Troubleshooting methods
- ◆ Web page design using WYSIWYG editors (Dreamweaver and other tools)
- ◆ FLASH content creation



The ROP mission is to provide high quality job training, career counseling and guidance which will provide adults and high school students in Butte County with job skills, knowledge and attitudes leading to success in their employment experiences.

What is special about ROP classes?

ROP classes are taught by credentialed instructors who have trained and worked in the industry they are teaching. In addition, most ROP classes provide real-world experiences by placing students in internships.

Who can enroll?

You need to be at least a high school sophomore (juniors and seniors have priority) and see your high school counselor or call ROP at 879-7457.

Is there high school credit?

Yes, high school students earn credit toward graduation upon successful completion of this ROP class.

May I receive college credit?

Yes, this class is articulated for college credit with Butte College.

What is the cost?

There is no cost for high school students.

How long are classes and when do they start?

This class meets at Biggs High School one hour a day for two semesters and begins in the fall.