



# The Great Kindness Challenge

One Week. One Checklist. Infinite Happiness.

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.



**About:** The Great Kindness Challenge is a proactive and positive bullying prevention initiative that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

**Where:** Every school, everywhere

**How:** It's easy! Simply make copies of the provided kindness checklist and ask classroom teachers to distribute the checklist to each of their students. Using the kindness checklist, students work independently, in small groups or as a whole class to complete all acts of kindness.

**Who:** All students, grades PreK-12

**When:** Annually, the last week in January  
(January 27 - 31, 2020 or the best week for your school)

## Our 2019 Impact

Over 13 million  
students

13,166,854



Over 24 thousand  
schools

24,027



Over 650 million  
acts of kindness

658,342,700



Over 110  
countries

115

